

ABSTRACT

The present invention provides a polyolefin copolymer in which an olefin monomer is graft-copolymerized to modified particles of a metallic compound. The polyolefin graft copolymer can be obtained by graft-copolymerizing the olefin monomer to modified particles of a metallic compound in the presence of a coordination polymerization catalyst in the presence of, particularly, a coordination polymerization catalyst of a late transition metal complex. Further, the property of a polyolefin resin can be improved by blending the polyolefin graft copolymer to a polyolefin resin.